

## PRIVACY POLICY

This Privacy Policy informs you about which personally identifiable information [www.kbmk.ru](http://www.kbmk.ru) collects within the offered services and how these data are processed and used. We are committed to safeguarding the privacy of our guests. We will treat any personal information supplied by you as confidential and will only process such information as permitted by legislation. Your data is protected from unauthorized access and leaks of various methods: electronic, technical, physical, contractual and administrative. The company [www.kbmk.ru](http://www.kbmk.ru) undertakes the necessary technical and organizational measures that guarantee the observance of the data protection regulations both inside the company and with the central service providers.

[www.kbmk.ru](http://www.kbmk.ru) collect, store and use the following kinds of personal information:

- information that you provide to us for the purpose of subscribing to our email notifications and/or newsletters
- information that you provide to us when booking on websites, or that is generated in the course of the use of those services
- information contained in or relating to any communication that you send to us or send through our website (including the communication content and metadata associated with the communication);
- any other personal information that you choose to send to us.

Also, [www.kbmk.ru](http://www.kbmk.ru) collects data related to use, if they are necessary for providing a service or invoicing for it. Such information includes information about services rendered and invoices issued for them. As part of using its Internet pages, [www.kbmk.ru](http://www.kbmk.ru) collects the following non-personal data:

- IP-addresses with time instructions;  
- temporary files, local flash data;  
- statistical information such as browser type, operating system, URL from which you were redirected to our page, date, time, visited pages, visit duration, Frequency of visits. The collected data is processed anonymously and used exclusively for statistical purposes.

IP-addresses and related Internet information are kept by us for a maximum of 6 months in accordance with the statutory duty of data storage. In addition, storage may be required for data security reasons and to ensure the stability and operational reliability of our system. In some cases, the website [www.donquixote-](http://www.donquixote-)

kazan.com may also contact your IP address and relevant Internet data in order to establish and terminate the misuse of several accounts for criminal purposes.

We using your personal information for:

- for rendering services and billing for them;
- in pseudonymized and / or anonymized form with the aim of satisfying consumer requests and optimizing products;
- to fulfill legislative obligations, first of all, storage obligations.

In addition, we use data to communicate with you. This includes, first of all, the provision of assistance and support, as well as the provision of information relating to your order. If you have the consent of your side, we regularly inform you about news, promotions and events, for example, by email, phone or SMS. Your data is kept strictly confidential and is not transferred to third parties, unless you give us your explicit consent to the transfer of your data to third parties. However, in exceptional cases, [www.kbmk.ru](http://www.kbmk.ru) is obligated to transfer your data to the investigative authorities in accordance with the requirements of the law. At the same time, data transmission occurs exclusively in the framework defined by law. This site uses the Analytical web service GoogleAnalytics, offered by GoogleInc. ("Google"). GoogleAnalytics uses the so-called "Cookies", i.e. Text files stored on your computer and allowing you to analyze your behavior on the site. Information about your behavior on the site, obtained with the help of cookies, is usually transferred to a Google server in the US and stored there. If anonymization of IP addresses is activated on this site, Google previously deletes the end of your IP address in the territory of the countries of the European Union or other states party to the agreement on the European Economic Area. Only in exceptional cases, the full IP-address is transferred to one of the Google servers in the US and is reduced there. At the request of the provider of this site, Google will use this information to analyze your behavior on the site, compile reports on the activity on the site, and to provide the site provider with other services related to the use of the site and the Internet. The connection between the IP address transmitted via GoolgeAnalytics and other Google data is not tracked. You can prevent the storage of cookies by using the appropriate settings in your browser. Please note, however, that in this case, you may not be able to use all the functions of this site to the fullest. In addition, you can prevent Google from collecting via cookies and processing your behavior on the site (including your IP address) if you download and install the browser plug-in using the following link: <http://tools.google.com/dlpage/Gaoptout?HI=en>. Advertising on this site is optimized individually for you

through anonymous collection and processing of data about your behavior on the site and forecasting of interests. Responsibility for this lies on telemedia provider ProSiebenSat.1 DigitalGmbH in collaboration with the online promoter SevenOneMediaGmbH, a subsidiary of the ProSiebenSat.1-Group, and companies associated with ProSiebenSat.1 DigitalGmbH within the meaning of § 15 and the following paragraphs of the Law on Joint Stock Companies of Germany (AktG). For this purpose, third-party services on our behalf installed on your computer Cookies, collecting user data. We are talking about data acquired during your stay in the pages of this site and clicking on the promotional materials. Thus, we can analyze your use of the online advertising and display promotional materials for you, that might be interesting for you and meet your preferences ("The targeting internet advertising"). In this case, no personal data (for example, name, address, e-mail) is not saved. IP-addresses are anonymized, so that any identification of a person is excluded. If you no longer want to receive targeted Internet advertising, you can prevent the installation and storage of cookies by making the appropriate settings in your browser. In addition, we allow other third-party companies, for example, media agencies, to install cookies to analyze the use of online advertising and display on our site special advertising that interests you exactly and meets your preferences. In addition, media agencies should be able to address the target audience of their advertisers as accurately and purposefully as possible. To do this, for example, anonymous statistics are created, and the data is used for marketing research. In the process, identification of individuals is excluded. Installing Cookies by third-party companies can also be controlled using the appropriate settings in the browser.

#### AGREEMENT ON PROCESSING OF USED PERSONAL / CONTACT DATA OF USERS

This agreement on the processing of personal data is developed in accordance with the legislation of the Russian Federation (July 27, 2006 No. 152-F3).

All persons who fill out the information that makes up personal information on this site [www.kbmk.ru](http://www.kbmk.ru), as well as place other information with the indicated actions, confirm their

Consent to the processing of personal data and their transfer to the operator of personal data processing.

The personal data of a citizen is understood as the following personal information: Name, contact phone, e-mail.

A citizen accepting this Agreement expresses his interest and full consent that the processing of his personal data may include the following actions: collection, systematization, accumulation, storage, clarification, use, destruction within 80 days. The citizen guarantees: the information given to them is complete, accurate and reliable; When providing information, the current legislation of the Russian Federation, legal rights and interests of third parties are not violated; All the information provided is completed by the Citizen in respect of himself.

This consent is valid for a period of time from the moment of submission of the data and can be withdrawn by you by submitting an application to the administration of the Site indicating the data specified in Art. 14 of the Law "On Personal Data".

1. Privacy Policy
2. By clicking on the button "Add", you agree to the processing of personal data, according to the user agreement
3. By clicking on the button "Send message", you agree to the processing of personal data, according to the user agreement